

STRATEGY

MISSION

We build reliable air bridges that enable people around the world to share the results of their work. We change perceptions of air logistics through our unique capabilities. We are confident that we will reach our objectives by contributing to the success of each employee, leading to the success of the entire company.



Volga-Dnepr Group

OBJECTIVES 2020 >>>

Volga-Dnepr is a professional organisation, rapidly developing in the top three of the world air cargo industry, as well as a competitive investment project.

Cargo Supermarket in action. An open business structure is formed that develops and preserves the knowledge and competencies in the Group.

OBJECTIVES 2030 >>>

Volga-Dnepr is a professional organisation, a leader in the global air cargo industry.

The Group management system is the basis of its leadership in the global aviation industry due to the balance of interests of shareholders, employees, partners and society.

OUR VALUES

> Labour

> Health



Charter transportation

World leader in the charter cargo transportation market.

The company is an integrator in the segment of heavy and oversized cargo transportation, using the best cargo aircraft.

> Security



Scheduled transportation

The leader of the Russian scheduled cargo transportation market, one of the leaders of the global air cargo industry.

A group of cargo airlines, one of the five leaders of the global cargo aviation market, which sets the standard for the industry.

> Development



Maintenance and repair

The company has a competitive advantage in terms of maintaining airworthiness of the Volga-Dnepr fleet and is one of the leaders of the world aircraft MRO industry by sales volume.

A group of cargo airlines, one of the five leaders of the global cargo aviation market, which sets the standard for the industry.

> Honesty

GENERAL OBJECTIVE UNTIL 2020

- Transformation from a Russian company to an international and innovative cargo airline group, where our corporate culture
- is transformed into a culture of delivering the best solutions to
- satisfy the interests of our customers.

Strategic objectives to achieve the general objective of 2020:

Creating an international cargo airline group and its Management Centre

We are expanding our route network to global proportions, to always be within a walking distance of our customers. This means the appearance in the UK, the Netherlands, Hungary, the United States, China and other countries of new cargo airlines, whose networks cover all regional markets, given their local and international requirements. To deliver high quality services using our global cargo supermarket and provide maximum customer support, we will centralise our management and unify our work standards.

Developing offset strategic partnerships with Boeing and GE based on the ordering of Boeing 747 aircraft

We propose using the capabilities of our global air cargo supermarket to solve the logistical problems of the largest aviation manufacturer, Boeing Corporation. We have entered into a strategic agreement on ordering 20 aircraft to support the Boeing 747-8F production programme, and state-of-the-art aircraft engines made by GE.

Producing a new generation of 100 leaders

On the basis of vocational schools, knowledge management systems and mentoring, our Corporate University implements the presidential programme Future Leaders. Its goal is to increase the interest and motivation of employees, allowing everyone to become a real leader and, as a consequence, prepare a management reserve to address new opportunities and global challenges that may face the Group in the future.

Creation of a modern door-to-door operator (forwarder) of integrated services, the Engineering and Logistics Centre

By using the respected brand reputation of Volga-Dnepr, we create added value for our customers in terms of freight management and the implementation of unique engineering and design solutions for project logistics in various sectors of the economy.

These processes are based on the principles of separation and specialisation of labour, constant striving for innovation and building a direct relationship with the customer.

Organising a unified sales centre for the global cargo supermarket

We increase sales efficiency, and better understand and anticipate the needs of our customers, providing them with special conditions and complex services according to the single window concept.

Establishing an industry Knowledge Centre

The Industry Knowledge Centre creates an environment facilitating the free exchange of knowledge within the company, and builds and maintains various channels for knowledge exchange to enable the Group to achieve its strategic goal of 2020.

Implementing lean management in operations

We use advanced smart technologies, providing high efficiency and safety of people and the environment.

OBJECTIVE UNTIL 2030

- Volga-Dnepr Group is a professional organisation,
- a leader in the global air cargo industry
- (one of the top 3 largest freight carriers).



“ The strategy of Volga-Dnepr Group assumes that after contacting us, the customer receives a full range of services for the transportation of their goods. Charter flights and transportation on regular routes, ground logistics chains, engineering and technological solutions, multiplied by the unique developments of our specialists, will all ensure the delivery of any cargo in an optimal way for the customer. We call this business model a Cargo Supermarket.

Sergey Shklyanik

Senior Vice
President
of Volga-Dnepr
Group



Customers appreciate the Group for its ability to offer comprehensive solutions. For example, in September 2015, Volga-Dnepr Airlines transported a 50-tonne rotor from Germany to India, providing the customer, Siemens, with an additional set of engineering and logistics services. These services included the development of technical solutions for the cargo's transportation, assistance with customs and terminal processing, and delivery of the rotor to the place of use, as well as the rental of mobile cranes at Leipzig and Mumbai airports for loading/unloading of the equipment from the aircraft.